



Digital Organizer/APALA Fellow (Part-time; remote, based in Michigan)

Job Description

APALA seeks a creative, strategic, and passionate advocate for economic justice and AAPI worker equity.

Summary

The Asian Pacific American Labor Alliance (APALA), AFL-CIO is seeking a Digital Organizer/APALA Fellow to help our team build out local worker and civic engagement campaigns. The anticipated timeframe for the fellowship is July 2021 to December 2021 (6 months).

About APALA

Founded in 1992, the Asian Pacific American Labor Alliance (APALA), AFL-CIO is the first and only national organization of Asian American and Pacific Islander (AAPI) union members and allies advancing worker, immigrant, and civil rights. Backed with strong support of the AFL-CIO, APALA has 23 chapters and pre-chapters in 16 states and a national office in Washington, D.C. In 2011 to ensure broader education, civic engagement, and capacity building for our communities, APALA established the Institute for Asian Pacific American Leadership & Advancement (IAPALA) as a 501(c)3. To achieve our mission, we build power by:

- Organizing members into unions, develop a pipeline of labor leaders, and build political power for our community;
- Educating AAPI workers and allies about the labor movement, principles of trade unionism, and collective bargaining, as well as providing a vehicle for AAPI issues and concerns;
- Activating our chapters across the country to advance social, racial, and economic justice through state-based campaigns; and
- Representing the voice of AAPI workers on coalitions within the labor community and more broadly in the civil rights, AAPI, and racial justice communities.

About Michigan Asian American Progressives

Michigan Asian American Progressives, a project of Tides Advocacy, is a newly formed progressive grassroots organization focusing on civic engagement and intersectional community organizing for Asian American women and families in the State of Michigan. Our issues include youth and women empowerment, increased language access, revenue generation and increased resources for our communities especially for culturally competent health care, education, immigrants, and low-wage workers, particularly through this current pandemic. Our theory of change includes multiple strategies for power, developing leadership and organizing capacity within Asian American communities and targeting Asian American women and young people in particular around relational organizing and political education will move local state and federal progressive policy and help elect progressive candidates to champion those issues.

About the Position

The Macomb County Organizer/APALA Fellow will advance our programs to build capacity with local APALA chapters in order to execute worker and civic engagement organizing campaigns. This role will have high-level exposure to an exciting world of labor organizing, community advocacy, and nonprofit coalitions. The Digital Organizer/APALA Fellow will be housed at Michigan Asian American Progressives. The position is currently remote due to the COVID-19 pandemic but the fellow will be based in Michigan.

Responsibilities include:

- Develop 5-10 leaders by recruiting, assessing through 1:1s, and developing AAPI women (cis, trans, GNC, femme-identifying) and young people
- Support DIYPower project with research and additional production assistance
- Support APALA MI in Vincent40 Steering Committee
- Support Communications Director by posting/reposting 2 posts per day across all social media platforms
- Responds to social media inquiries and messages, moves online to offline
- Work to create and implement redistricting events and outreach virtually
- Recruit volunteers for municipal elections work
- Strengthen coalition partnerships

About the Candidate

What We're Looking For:

- Highly organized, detail-oriented self-starter who can drive projects that result in high quality work in a timely manner. You know how to think ahead, prioritize your workload, and prepare for challenges. You enjoy challenges and having a full plate but also know how to manage up when the workload needs to be reprioritized.
- Deep commitment to racial, social, and economic justice. You don't just ask "Who's not at the table?" but "Why aren't they at the table and how can we fix it?"
- Natural organizer who enjoys talking to members, board members, allies and other stakeholders. People go to you when they want to know who to work with on a specific campaign or how they can get help with a project.
- Someone who enjoys a respectful, positive, collaborative, and flexible work environment. The team is small but nimble. We celebrate shared successes and empower each other to be impactful in our work.
- Someone that is disciplined enough to drive their work after being given guidance on overall outcomes.

Job Requirements:

- Experience organizing in civic engagement and/or organizing campaigns, especially in economic justice and worker issues.
- Experience in economic justice or labor organizations.
- Knowledge of and experience working in the Asian American/Pacific Islander community.

- Demonstrated passion working in low-income, working class, and communities of color around social, economic, and racial justice.
- Strong written and verbal communication skills; a relatable and persuasive communicator/organizer with excellent interpersonal skills.
- Nice to have but not necessary:
 - Experience working in a local or state-based organizations
 - Experience working in coalitions
 - Experience with technology like Voter Activation Network

Compensation

Hourly rate of \$20.00/hour, expected 20 hours per week. This is a 6-month position. Benefits include health insurance and a monthly cell phone and transit stipend.

Application

Submit cover letter and resume with 2 references (at least 1 work reference) to:

apala(at)apalanet(dot)org and cc: laura(at)risingvoicesaaf(dot)org with the subject line "Digital Organizer/APALA Fellow." Applications are rolling until July 9.

APALA is an equal opportunity employer. We strongly encourage youth, people of color, women, LGBTQ, and disabled folks to apply. Applications are accepted on a rolling basis until the position is filled.

The privacy of applicants will be respected and preserved until the last phase of the hiring process. References will be checked during finalist interviews, with candidate knowledge.