

# 2020 Census: What's at Stake



The Census is critical to public programs that impact millions of Asian Americans and Pacific Islanders (AAPIs). More than 800 billion dollars for federal programs are at stake, and employment opportunities for AAPIs could be impacted. We must get AAPIs counted for the future of our communities.

## Healthcare



It is crucial that AAPIs are counted in the 2020 Census so that we can protect funding for **Medicaid, Medicare, maternal and child health services, and health centers**. Getting counted in the Census means making sure that health programs get adequately funded.

Key health programs impacted by the Census:

<b>\$382 billion</b>	<b>\$11 billion</b>	<b>\$1.7 billion</b>
in Medicare and Medicaid funding	Children's Health Insurance Program (CHIP)	for prevention and treatment of substance abuse

## Education



The Census directs \$63 billion in federal education funding every year. If the Census undercounts AAPIs, funding for school districts could be reduced and **cause classroom overcrowding**. It's key to career and technical education, assistance for **low-income students** and **special education**, and **early childhood education**.

Key education programs impacted by the Census:

<b>\$30 billion</b>	<b>\$11 billion</b>	<b>\$8.5 billion</b>	<b>\$14 billion</b>
Pell Grant scholarships for college	in special education funding	Head Start Programs	Title I grants for low-income schools

## Jobs



The impact of the Census on AAPI workers is substantial. More than 418,000 AAPIs work in education, training, and libraries. Counting AAPI communities is significant to the work of **more than 1 million AAPIs in healthcare jobs**. Without accurate data, economic development is at risk.

Key jobs programs impacted by the Census:

<b>\$3 billion</b>	<b>\$1.8 billion</b>	<b>\$2.5 billion</b>
Unemployment insurance	Community Development Block Grants	Workforce investment programs

## Poverty Reduction



Assistance programs help families facing financial challenges. The Census directs funds and informs criteria for programs that **bolster secure livelihoods** for people experiencing poverty.

Key poverty programs impacted by the Census:

<b>\$6 billion</b>	<b>\$69 billion</b>	<b>\$3.4 billion</b>
Women, Infants & Children Nutrition	Supplemental Nutrition Assistance Program	Low-Income Heating Energy Assistance

## Infrastructure & Housing

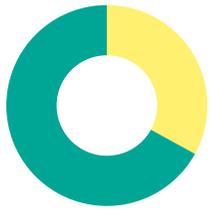


Every day, millions of people rely on roads and highways to access **jobs, schools, and family**. People also need **stable housing**: the rising cost of living makes housing assistance more important than ever. The Census is vital to advancing housing and infrastructure development.

Key programs impacted by the Census:

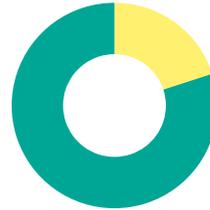
<b>\$38 billion</b>	<b>\$20 billion</b>	<b>\$795 million</b>
Highway planning and construction	in Section 8 Housing assistance	Rural Rental Assistance

# Why We Need To Mobilize



**1 in 3**

Native Hawaiians or Pacific Islanders live in a hard-to-count Census area.



**1 in 5**

Asian Americans live in a hard-to-count Census area.

## FAST FACTS

- Asian Americans and Pacific Islanders are the **fastest-growing racial group** in the U.S. and have a large youth population. We are 22 million plus! It is crucial that our entire community is counted in the 2020 Census.
- More than **\$800 billion** for public programs are at stake. Schools, hospitals, roads, public transit, and jobs are all impacted by the Census.



If our communities don't get counted, we won't get the resources we need. Join us and get your aunts, uncles, parents, and grandparents counted!



ANTI-IMMIGRANT  
PREJUDICE



ELDERLY POPULATION  
HARD TO ACCESS



LANGUAGE  
BARRIERS



UNCONVENTIONAL  
HOUSING

**55%**

of AAPIs said they were extremely or **very likely to fill out the Census.**

**38%**

of AAPIs were **not at all or not too familiar** with the Census.

**PLEDGE TO TAKE ACTION** → [bit.ly/CensusPledge](https://bit.ly/CensusPledge)